



CONNECT NORTHERN CALIFORNIA

Equity Advisory Council (EAC) Meeting #1

February 14, 2023

January 2023

DRAFT-DELIBERATIVE



Agenda Item 1: Call To Order



Virtual Meeting Details



Includes
Closed
Captioning



Technical
Support
Use raise hand
button



Agenda Item 2: Roll Call



Agenda Item 3: Public Comment



INSERT TIMER HERE



Agenda Item 4: Meeting Topics



AGENDA ITEM A: Welcome & Introductions



Sadie Graham

Program Director &
EAC Sponsor, Link21



Nicole Franklin

Public Engagement
Manager, Link21



Tim Lohrentz

Equity Programs
Administrator
(Acting), BART



Camille Tsao

Program Lead,
CCJPA



AGENDA ITEM A: Welcome & Introductions

EAC Member Introductions

- Name, Location, Pronoun
- Share your lived and/or professional experience that applies to serving on the EAC
- Goals as a member of the EAC



INSERT TIMER HERE



Update on the District's Racial Equity Initiative

January 2023 – Office of Civil Rights

Where We Have Been

Office of Independent Police Auditor & Office of Civil Rights – GARE Cohort

- BART is a member and continues to be a member
- Partnership between OCR and Office Independent Police Auditor
- Strategic Framework created to drive change associated with structural and systemic issues on equity, beginning with Race.

What does our framework emphasize?

- It emphasizes and rewards action, not just planning. It measures success so we can pivot initiatives quickly and respond to current needs.

Big Step – Task force to find success by building on incremental wins

- Upcoming: Climate Survey – Learn what we think as a group, learn from it and engage in storytelling to understand the nuance from the workforce.

Framework

Transportation Equity Leadership Strategies

Institutional Culture

- Emphasize and elevate contributions to equity
- Challenge norms while embracing cultural change
- Equitable access to this work for our stakeholders

Data-Driven Decisions

- Leverage existing and develop new systems to advance equity at BART
- Identify root causes of inequity using modern analytical methods

Continuous Learning

- Adopt a learning posture
- Increase our knowledge of diversity, equity inclusion and belonging
- Emphasize our equity and social justice work at BART, while also contributing to the body of knowledge of equity practice

What tactics do we apply at this phase?

Culture

How do we accomplish these goals?

Many Leaders

Independent leadership within each dept using a council structure.

Elevate contributions to equity

Build a standard way to communicate using a common language

Emphasize non-traditional celebrations besides cultural/racial but also social

Current Timeline



Racial Equity Climate Survey

District-wide Survey

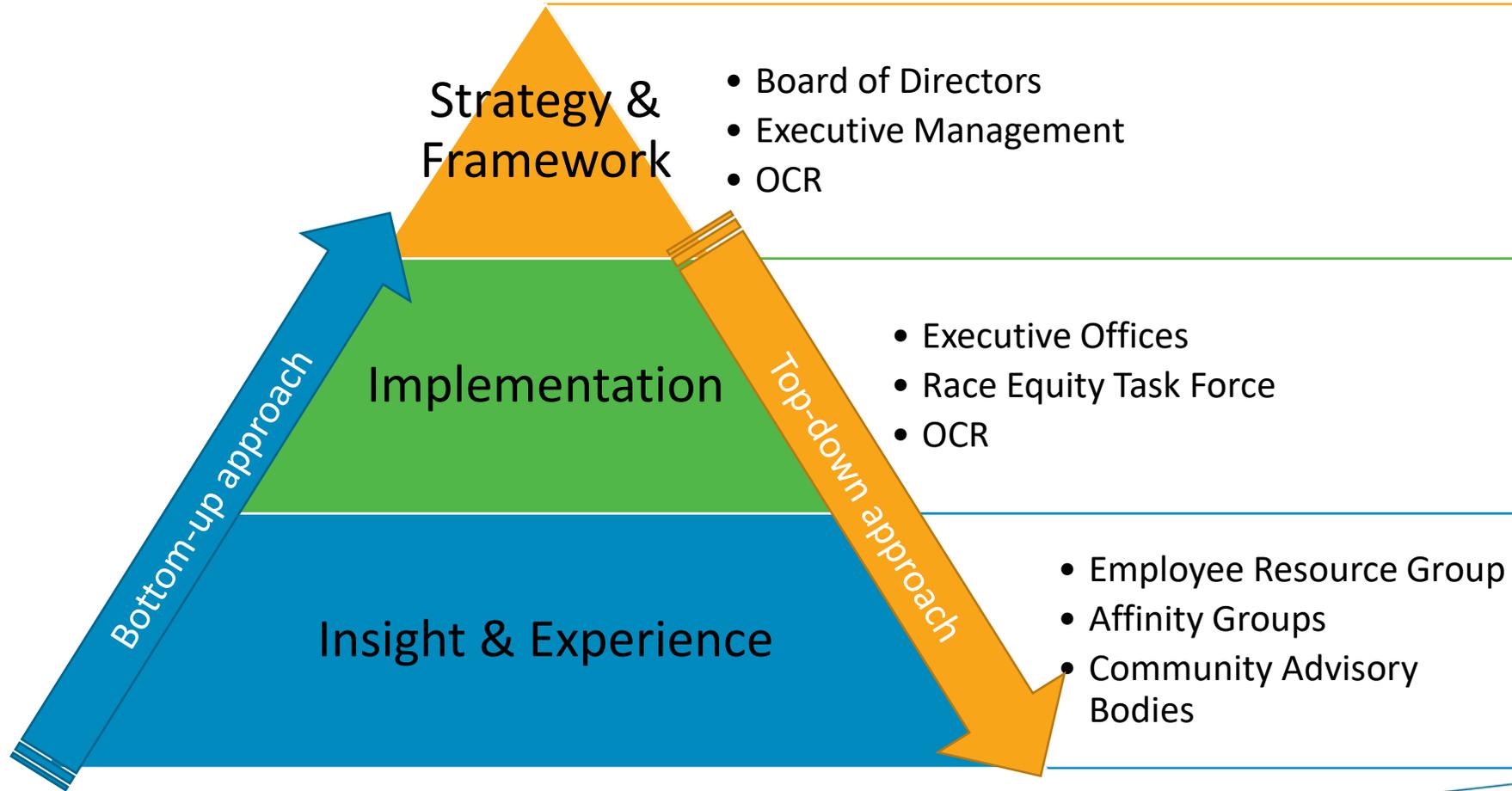
- **Goal:** Provide District with initial baseline and guidance on staff equity perceptions and experience (personal/dept/BART)
- **Development:** Incorporates feedback from key stakeholders
- **Distribution:** Via email and post card mailed to all employees
- **Next Steps:**
 - Distribute results
 - Offices submit action plans
 - Actions assess based on survey results



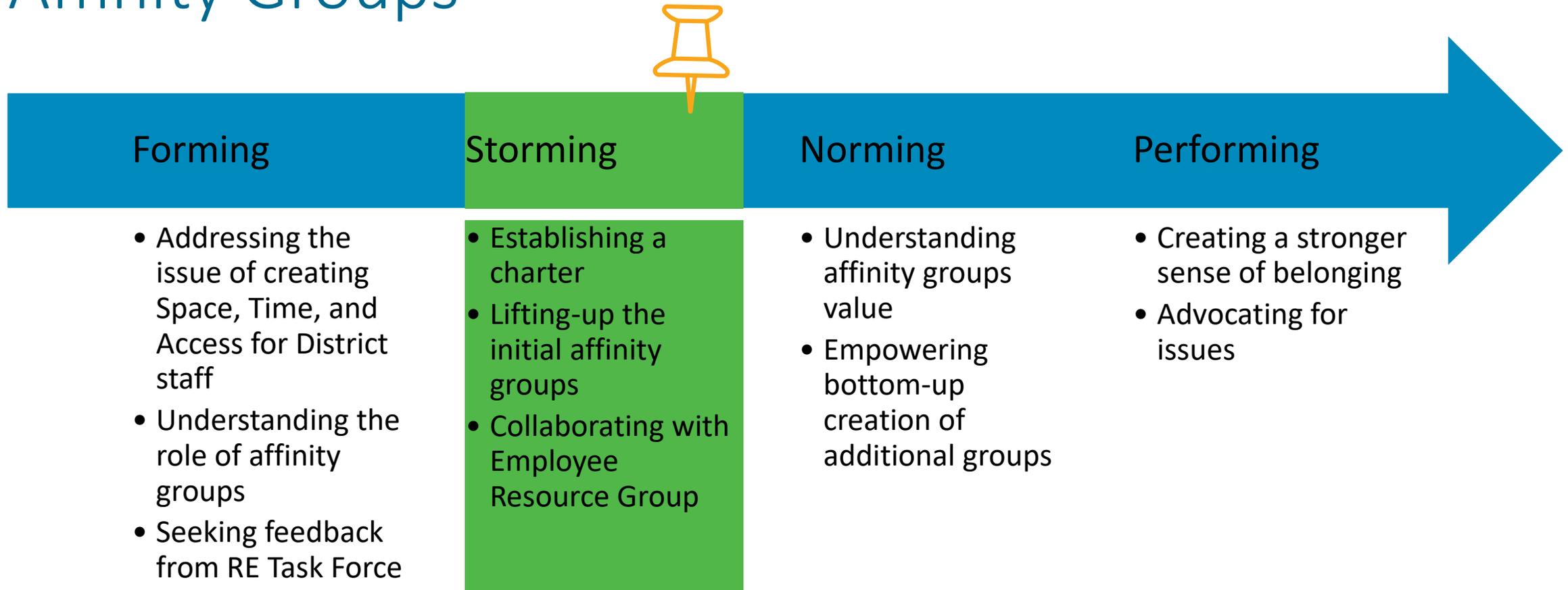
Race Equity Action Plan Cycle



Top-down & Bottom-up Approaches



Affinity Groups



How We Will “Build”

“Build” improves upon our prior work, institutionalizes these processes in critical areas of power traditionally closed to the historically marginalized, begins to scale this work so that it can be experienced throughout the organization.



Risk-based metrics to measure success

- Metrics to measure success
- Enhancing our risk profile to dedicate resources to critical areas
- Measuring against other activities such as capital projects



Race Equity Action Plans for each Executive Office

- Addressing each dept's need
- Focus on teaching to advance
- Scale this work so that each business unit can then replicate this process



Deeper connections with groups' processes connected to equity:

- Sustainability & Planning + Env. Justice
- Hiring and Compensation (HR/Admin)
- Info/Teaching (Ext Affairs & Comms)

INSERT TIMER HERE



Break (10 Minutes)



AGENDA ITEM C: Link21 Overview

PART

1

Program
Overview

PART

2

Developing
Initial
Concepts

PART

3

Commitment to
Equity & Equitable
Engagement



Northern California's Megaregion Today

Economy, Jobs & Housing:

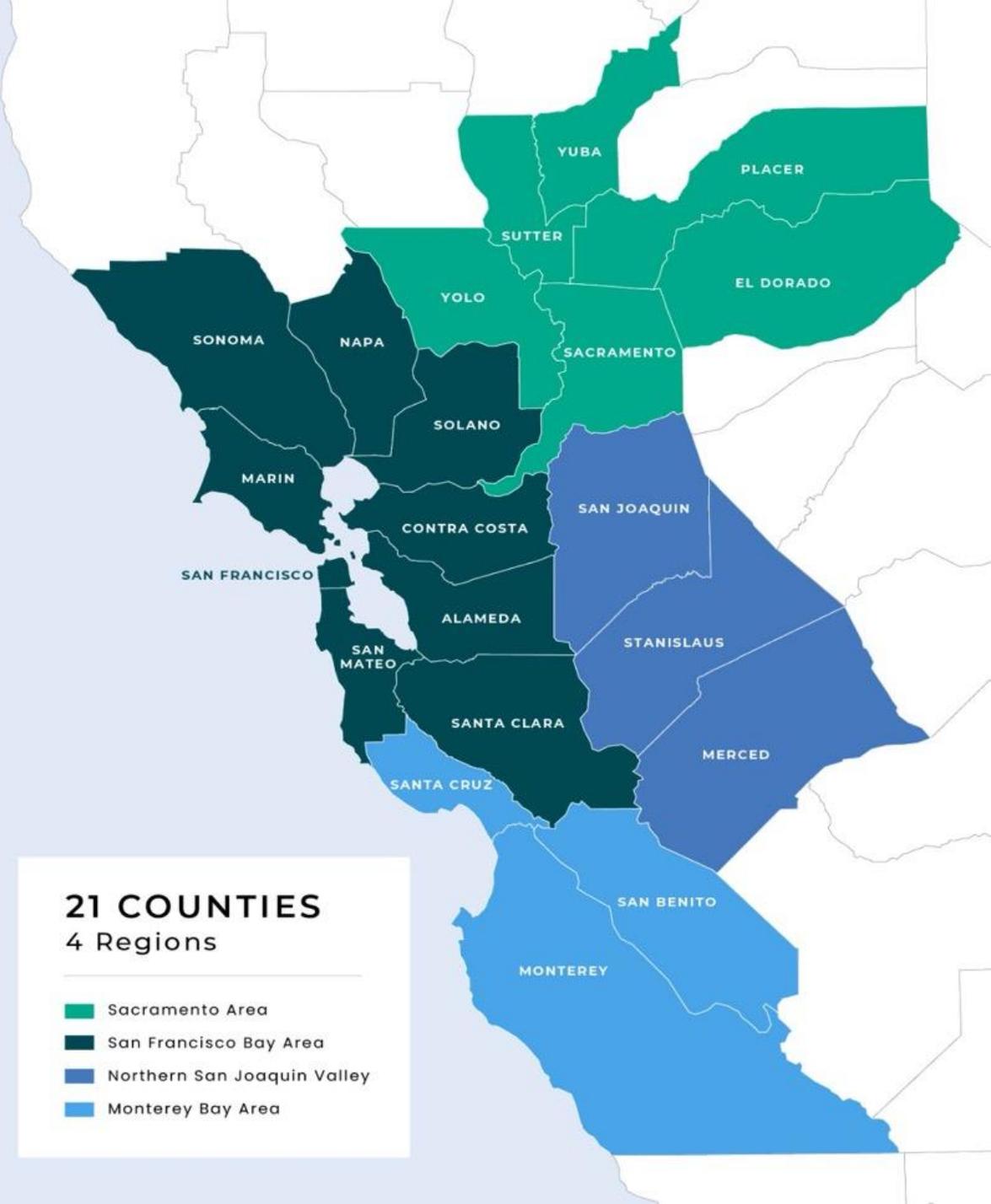
- Fifth largest megaregional economy in country
- Jobs and affordable housing imbalance

Roadway Congestion & Climate Risks:

- Persistent traffic
- Climate - and health-damaging air pollution

Passenger Rail Service & Infrastructure:

- Inconvenient, disconnected train network with limited routes and service
- One rail crossing of Bay (BART Transbay Tube)

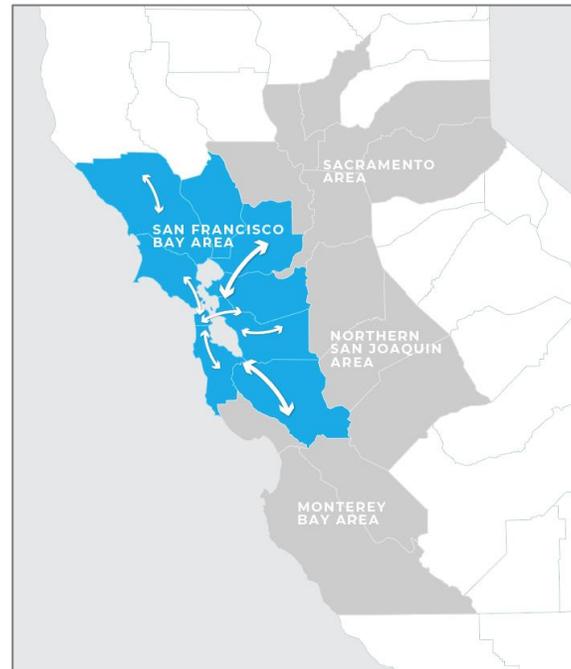
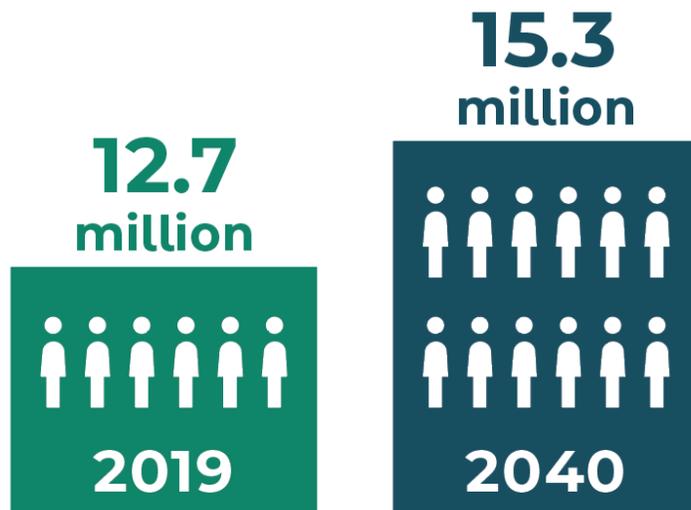


Projected Growth from 2015 to 2040

20% ↑
In population

26% ↑
In daily trips within
San Francisco Bay Area
(estimated 28 million)*

64% ↑
In daily trips between
Bay Area and other counties
(estimated 800,000)*



* Projected increase from 2015 to 2040



Our Train Network Today

-  Altamont Corridor (ACE)
-  Amtrak San Joaquin
-  Bay Area Rapid Transit (BART)
-  Caltrain
-  Capitol Corridor
-  Sonoma-Marín Area Rail Transit (SMART)
-  Transfer Station
-  Station

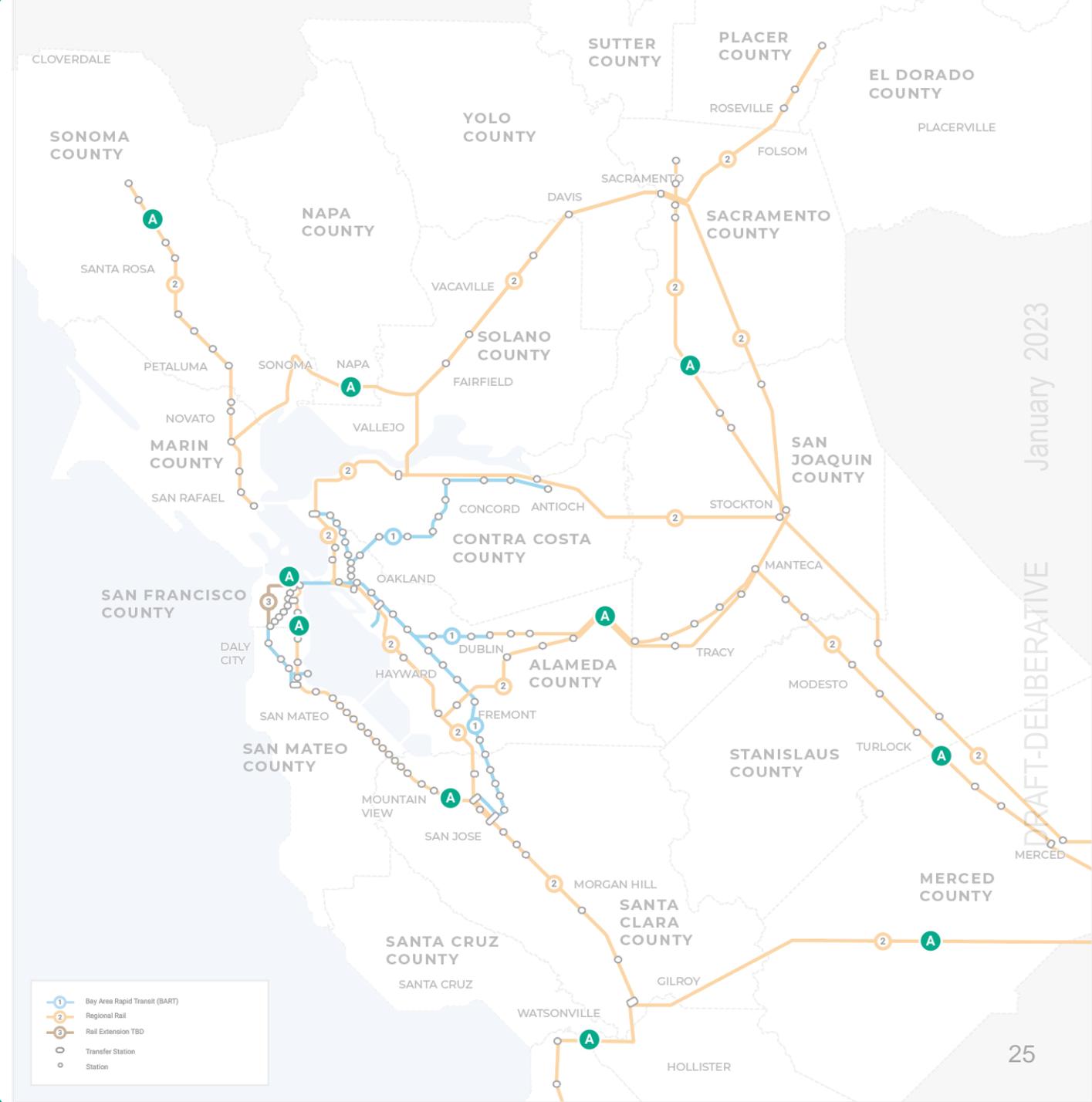


Planned & Potential Network Improvements

A

Rail Extensions:

- North Santa Rosa to Windsor
- Marin to Solano
- Stockton to Sacramento & Merced
- Lathrop to Dublin/Pleasanton
- Downtown San Francisco - 4th & King to Salesforce Transit Center
- To Western San Francisco (Geary to 19th Ave.)
- To San Jose & Santa Clara
- Monterey/Salinas to Gilroy
- Pajaro to Santa Cruz
- Dedicated tracks: Merced to Gilroy



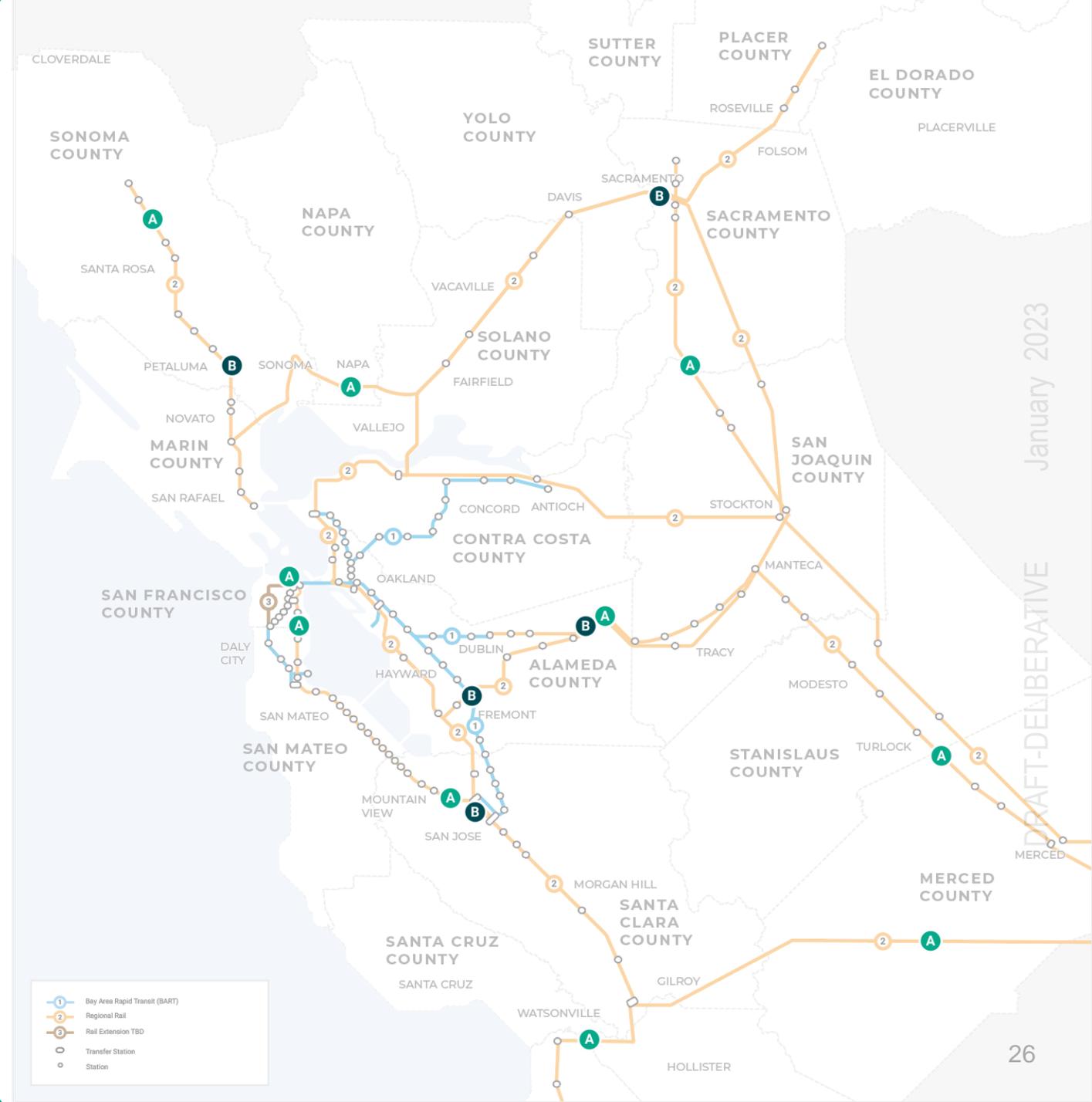
January 2023

DRAFT-DELIBERATIVE

Planned & Potential Network Improvements

- A Rail Extensions:**
- North Santa Rosa to Windsor
 - Marin to Solano
 - Stockton to Sacramento & Merced
 - Lathrop to Dublin/Pleasanton
 - Downtown San Francisco - 4th & King to Salesforce Transit Center
 - To Western San Francisco (Geary to 19th Ave.)
 - To San Jose & Santa Clara
 - Monterey/Salinas to Gilroy
 - Pajaro to Santa Cruz
 - Dedicated tracks: Merced to Gilroy

- B New Markets & Enhanced Stations:**
- North Petaluma
 - New stations connecting Tri-Valley to Central Valley
 - Irvington Station
 - Enhanced Sacramento Valley Station, San Jose Diridon Station



January 2023

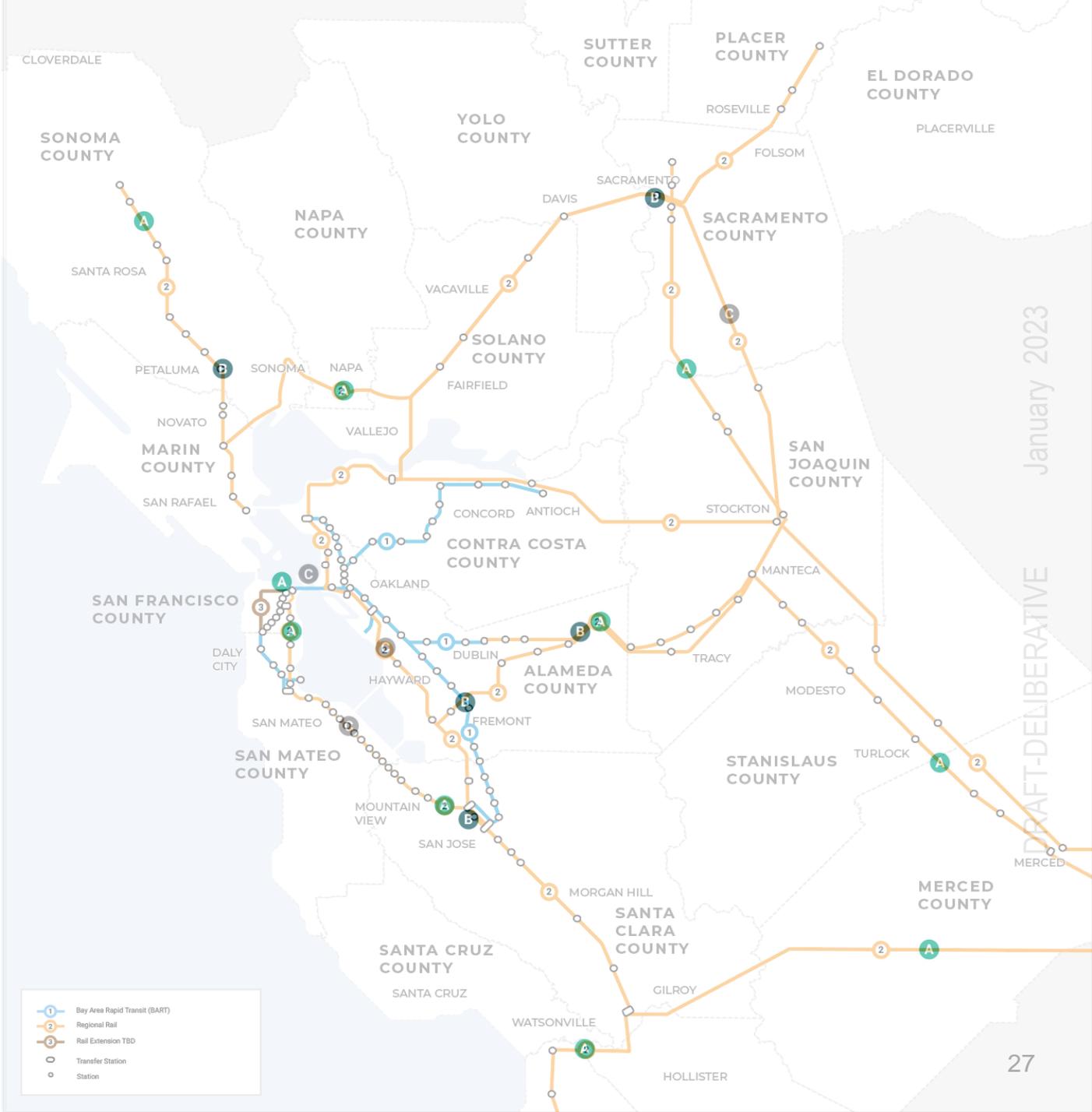
DRAFT-DELIBERATIVE

Planned & Potential Network Improvements

- A Rail Extensions:**
- North Santa Rosa to Windsor
 - Marin to Solano
 - Stockton to Sacramento & Merced
 - Lathrop to Dublin/Pleasanton
 - Downtown San Francisco - 4th & King to Salesforce Transit Center
 - To Western San Francisco (Geary to 19th Ave.)
 - To San Jose & Santa Clara
 - Monterey/Salinas to Gilroy
 - Pajaro to Santa Cruz
 - Dedicated tracks: Merced to Gilroy

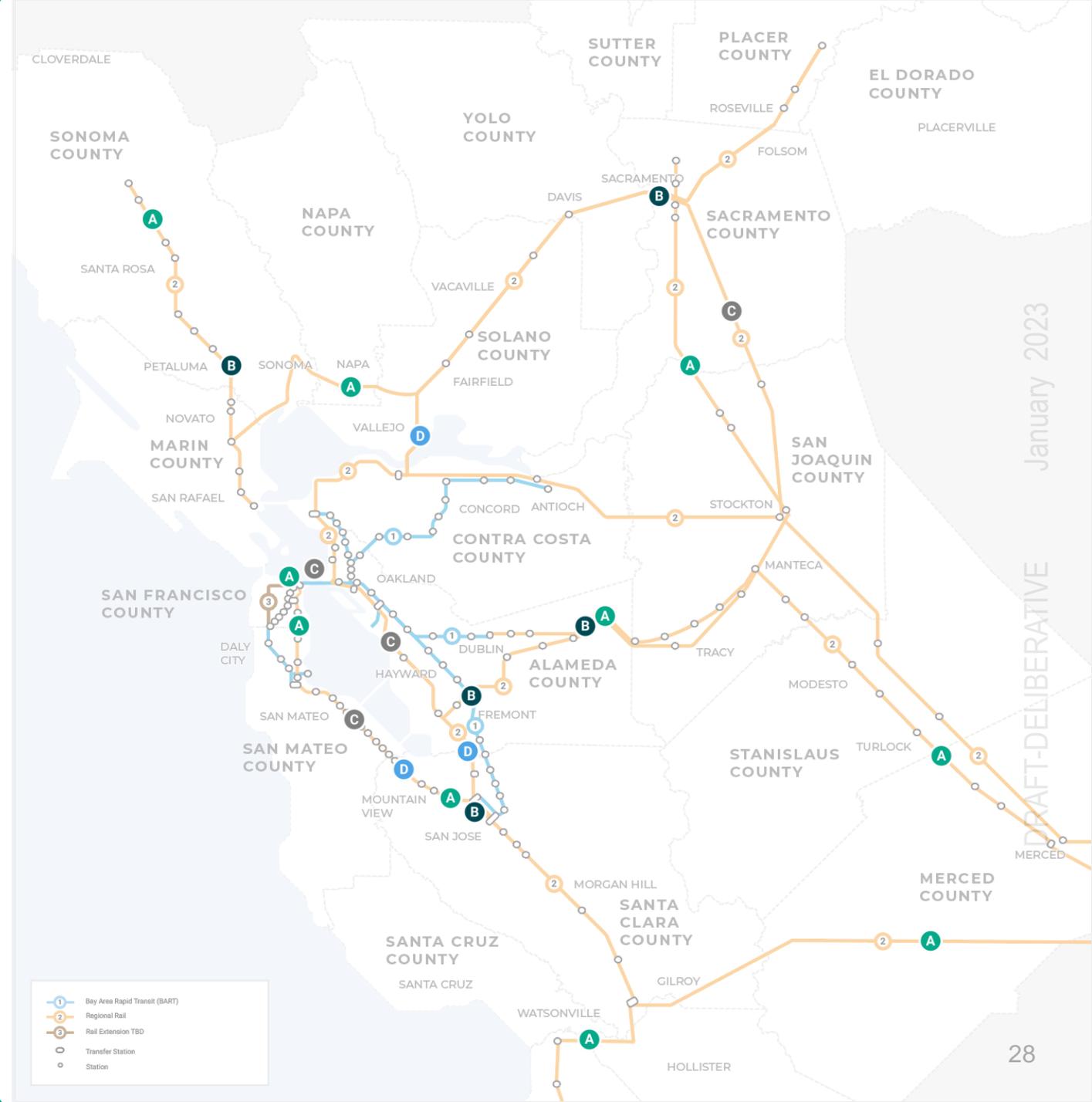
- B New Markets & Enhanced Stations:**
- North Petaluma
 - New stations connecting Tri-Valley to Central Valley
 - Irvington Station
 - Enhanced Sacramento Valley Station, San Jose Diridon Station

- C Service Improvements:**
- Higher frequency - BART Tube
 - Two more round-trip trains - Central Valley for San Joaquins
 - More direct route - Oakland to Fremont & higher frequency
 - Sacramento to Roseville for Capitol Corridor
 - Electrified fleet, higher frequency, faster service for Caltrain



Planned & Potential Network Improvements

- A Rail Extensions:**
 - North Santa Rosa to Windsor
 - Marin to Solano
 - Stockton to Sacramento & Merced
 - Lathrop to Dublin/Pleasanton
 - Downtown San Francisco - 4th & King to Salesforce Transit Center
 - To Western San Francisco (Geary to 19th Ave.)
 - To San Jose & Santa Clara
 - Monterey/Salinas to Gilroy
 - Pajaro to Santa Cruz
 - Dedicated tracks: Merced to Gilroy
- B New Markets & Enhanced Stations:**
 - North Petaluma
 - New stations connecting Tri-Valley to Central Valley
 - Irvington Station
 - Enhanced Sacramento Valley Station, San Jose Diridon Station
- C Service Improvements:**
 - Higher frequency - BART Tube
 - Two more round-trip trains - Central Valley for San Joaquins
 - More direct route - Oakland to Fremont & higher frequency
 - Sacramento to Roseville for Capitol Corridor
 - Electrified fleet, higher frequency, faster service for Caltrain
- D Track Improvements (infrastructure): Studies**
 - Benicia-Martinez Rail Bridge replacement for Capitol Corridor
 - Alviso double-tracking for Capitol Corridor
 - Planning some grade-separated tracks, signaling & automated train control in South Bay for High-Speed Rail



January 2023

DRAFT-DELIBERATIVE

Link 21 Goals & Objectives

TRANSFORM THE PASSENGER EXPERIENCE

- Provide better service
- Improve reliability and system performance
- Build ridership and mode share



PROMOTE EQUITY AND LIVABILITY

- Connect people and places
- Improve safety, health, and air quality
- Advance equity and community stability



SUPPORT ECONOMIC OPPORTUNITY AND GLOBAL COMPETITIVENESS

- Improve access to opportunity and employment
- Connect major economic, research, and education centers
- Enable transit-supportive and equitable land use



ADVANCE ENVIRONMENTAL STEWARDSHIP AND PROTECTION

- Increase climate change resilience
- Reduce greenhouse gas emissions
- Conserve resources



Link21 Program Timeline



What We've Accomplished

PHASE 0 (2019 – 2022)

PHASE 1 (2022 – 2024)

PHASE 2 (2024 – 2028)

PHASE 3 (2028 – 2039)

PROGRAM DEFINITION

PROJECT IDENTIFICATION

PROJECT SELECTION

PROJECT DELIVERY

KEY WORK ACTIVITIES

- **Planning:** Early visioning, Program identification and decision framework
- **Engineering Analysis:** Market analysis, service survey, technical studies
- **Early Environmental Work:** Social and natural resource data collection
- **Public Engagement:** Co-creation and stakeholder / public workshops



Phase 1 Focus

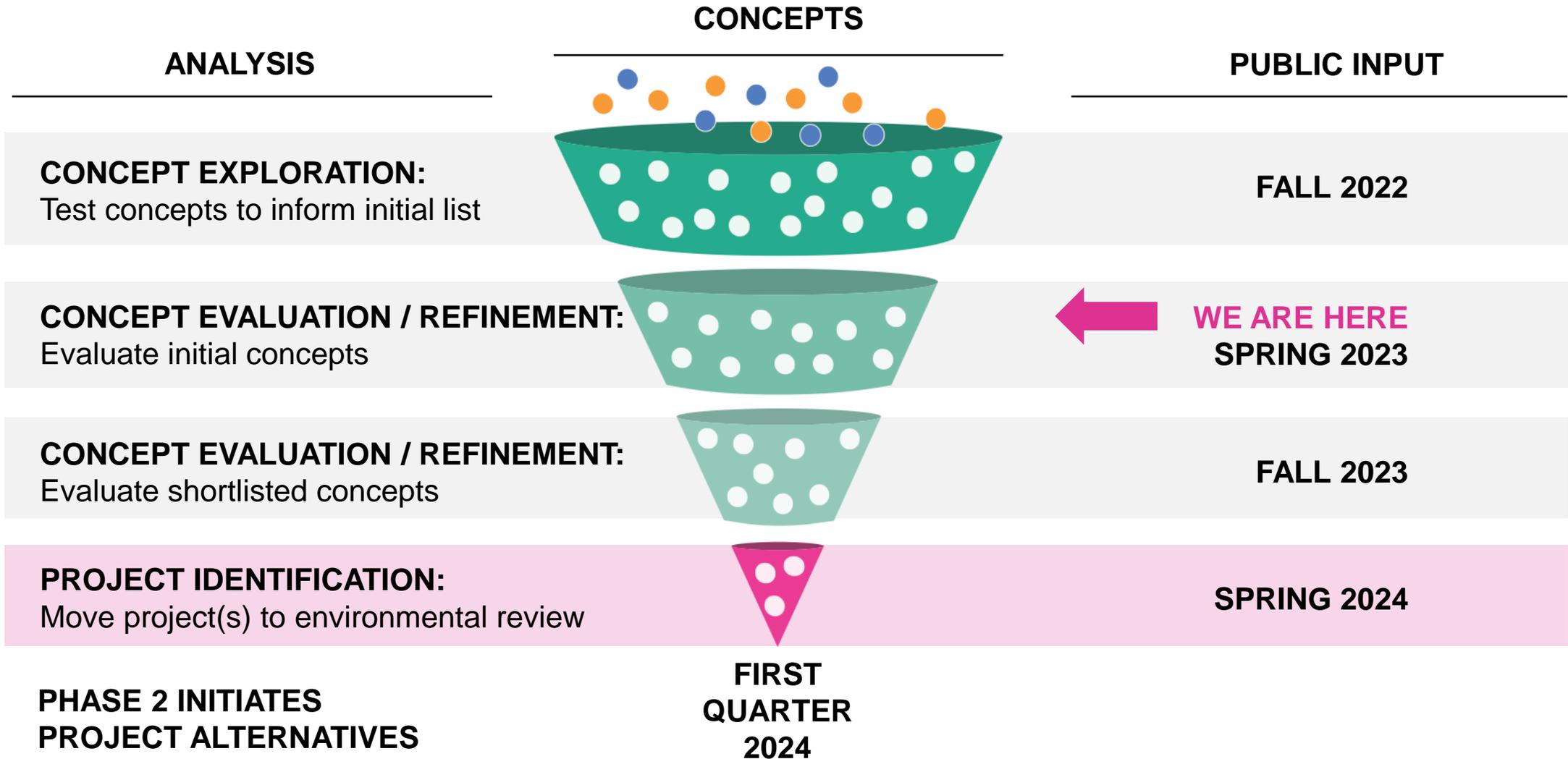


KEY WORK ACTIVITIES

- **Planning:** Concept identification, service planning & ridership modeling
- **Evaluation:** Concept testing, evaluation & initial screening
- **Engineering Feasibility:** Studies on concepts
- **Early Environmental Work:** Identification of constraints & opportunities
- **Public Engagement:** Ongoing equitable engagement through planning



Project Identification Process & Public Input



Identifying Link21 Concepts

Concepts are built from **four key building blocks** to best serve riders



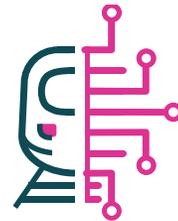
MARKETS

People, travel patterns, and their preferences



SERVICE

Schedule, travel time, and frequency



TECHNOLOGY

Types of trains

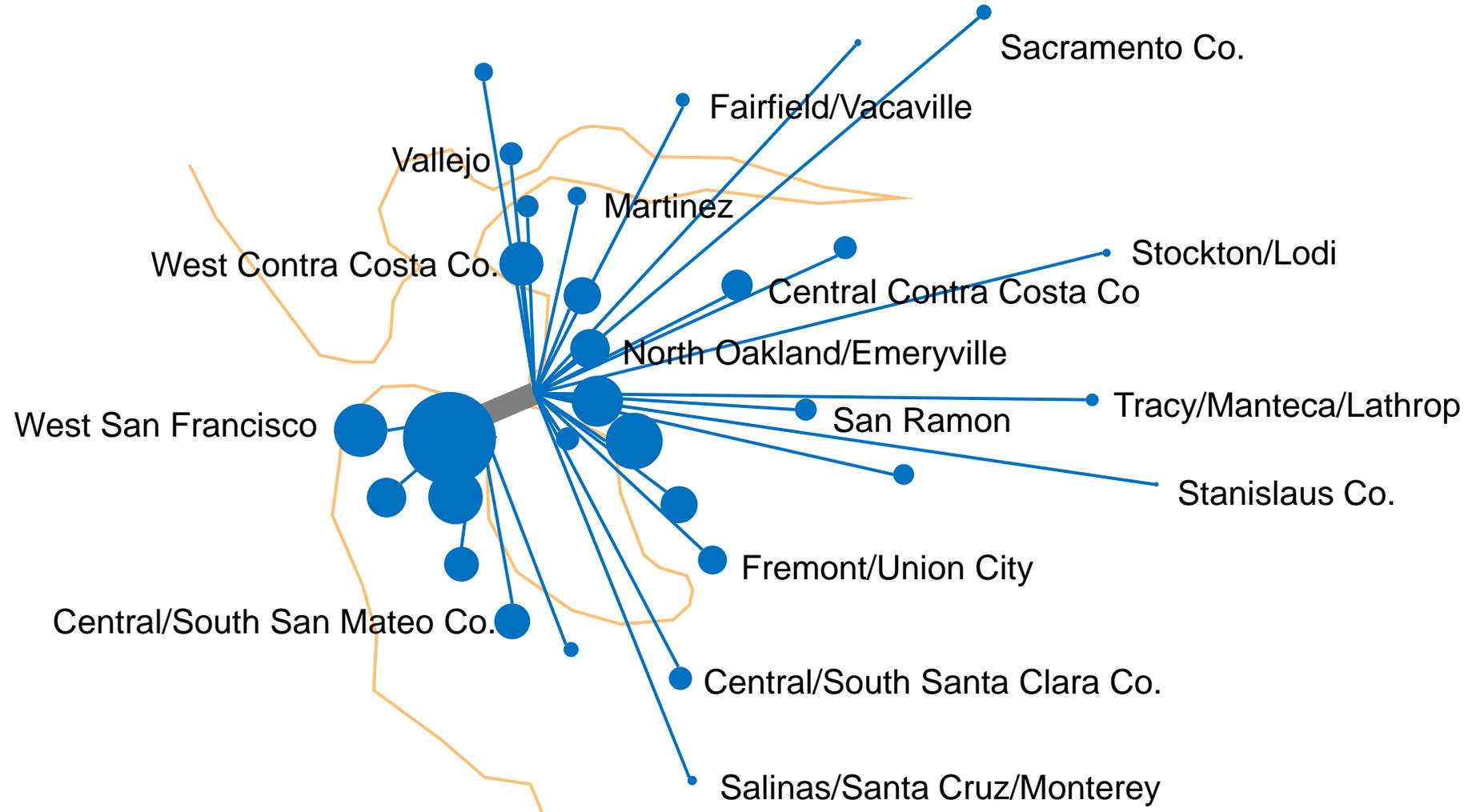


INFRASTRUCTURE

Physical improvements to train network



Transbay Rail Potential (Equity Weighted)



Link21: New Trains and Service

	BART	MODERN REGIONAL RAIL URBAN METRO SERVICE	MODERN REGIONAL RAIL LONG DISTANCE SERVICE
			
FREQUENCY	More frequent trains Every 2-30 minutes (varies by route/time of day)	Similar to BART	Less frequent trains Every 30 minutes (varies by route/time of day)
STOPS	1-5 miles apart	Similar to BART	5+ miles apart (express service)
TRACK	Designated BART only	Shared with national network	Shared with national network
SERVICE AREA	Urban/Suburban Areas Within 5-County BART District	Urban/Metro areas	Urban/Suburban Centers Across 21-County Megaregion

NEW TRAIN TECHNOLOGY that is greener, lighter, and faster



Link21 Unlocks Travel Potential

Markets

- Better Megaregional connectivity

Service

- Improved travel, frequency with some one-seat rides, and faster transfer opportunities
- More capacity, service redundancy and reliability, between BART and Regional Rail

Technology

- Greener, lighter, and faster trains

Infrastructure

- Enhanced tracks, signaling, structures, and facilities



Example Concepts: Regional Rail & BART in Crossing

ONE ALIGNMENT - TWO STRUCTURES



TWO ALIGNMENTS - TWO STRUCTURES



- Regional Rail Concept
- Regional Rail Concept (Tracks Underground)
- Regional Rail Concept (Possible Improvements)

- Stations**
- BART
 - Regional Rail
 - Transfer

- BART Concept
- BART Rail Concept (Tracks Underground)
- BART Rail Concept (Possible Extension)

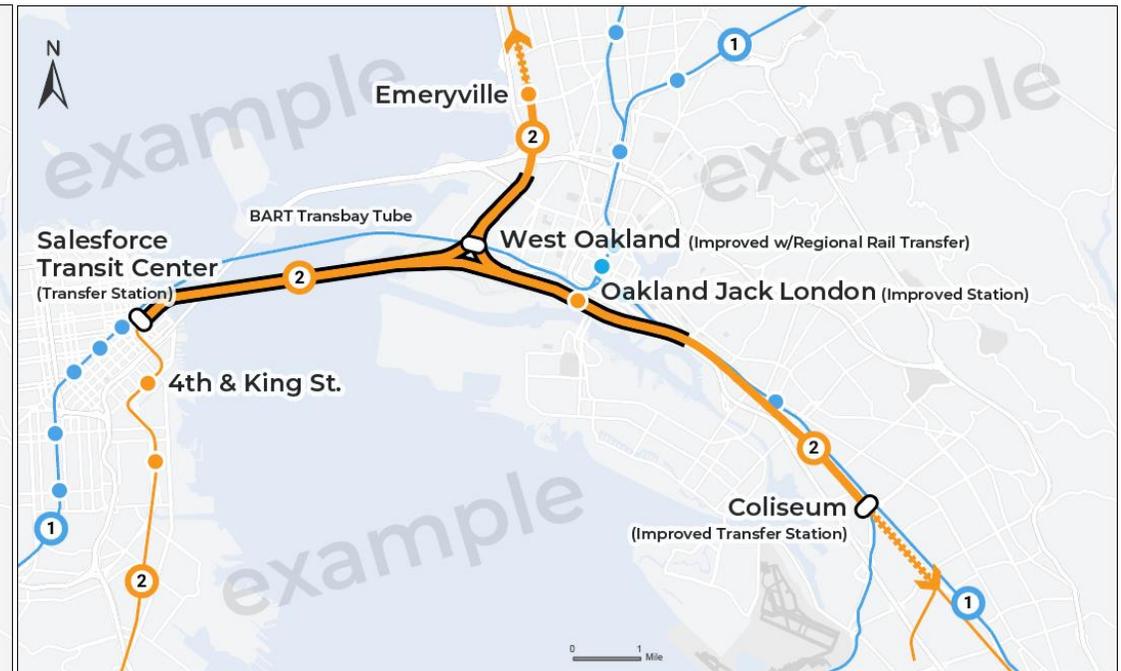
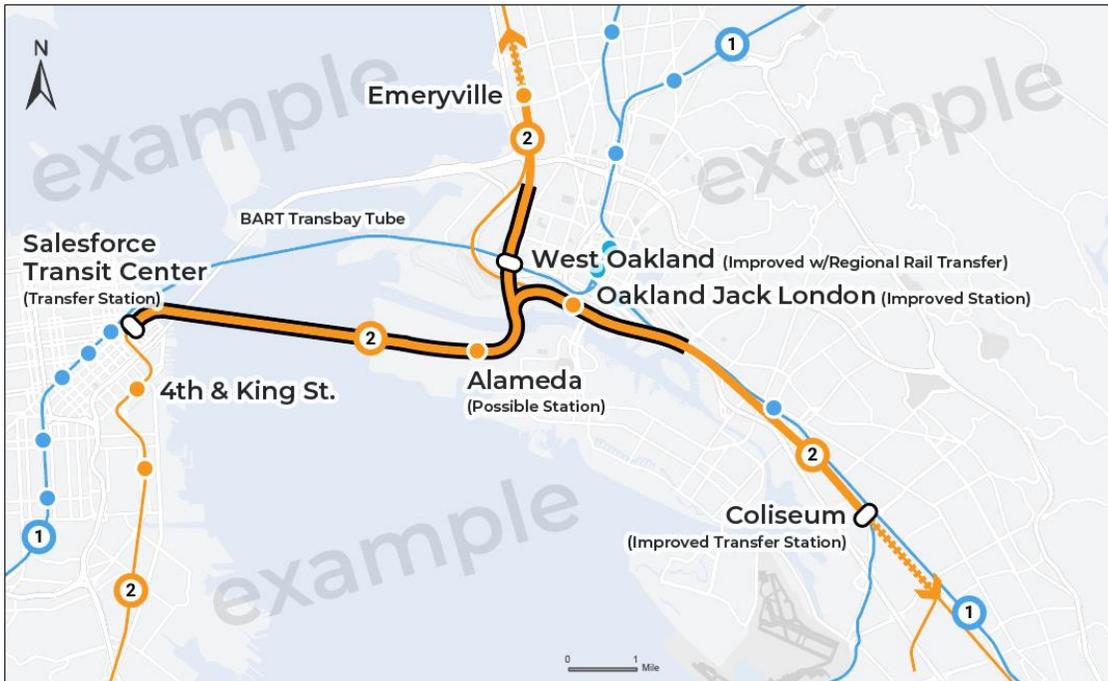
- Existing and Planned**
- BART
 - Regional Rail



Example Concepts: Regional Rail in Crossing

ALAMEDA TO SALESFORCE TRANSIT CENTER

EMERYVILLE TO SALESFORCE TRANSIT CENTER



- Regional Rail Concept
- Regional Rail Concept (Tracks Underground)
- Regional Rail Concept (Possible Improvements)

- Stations**
- BART
 - Regional Rail
 - Transfer

- Existing and Planned**
- BART
 - Regional Rail



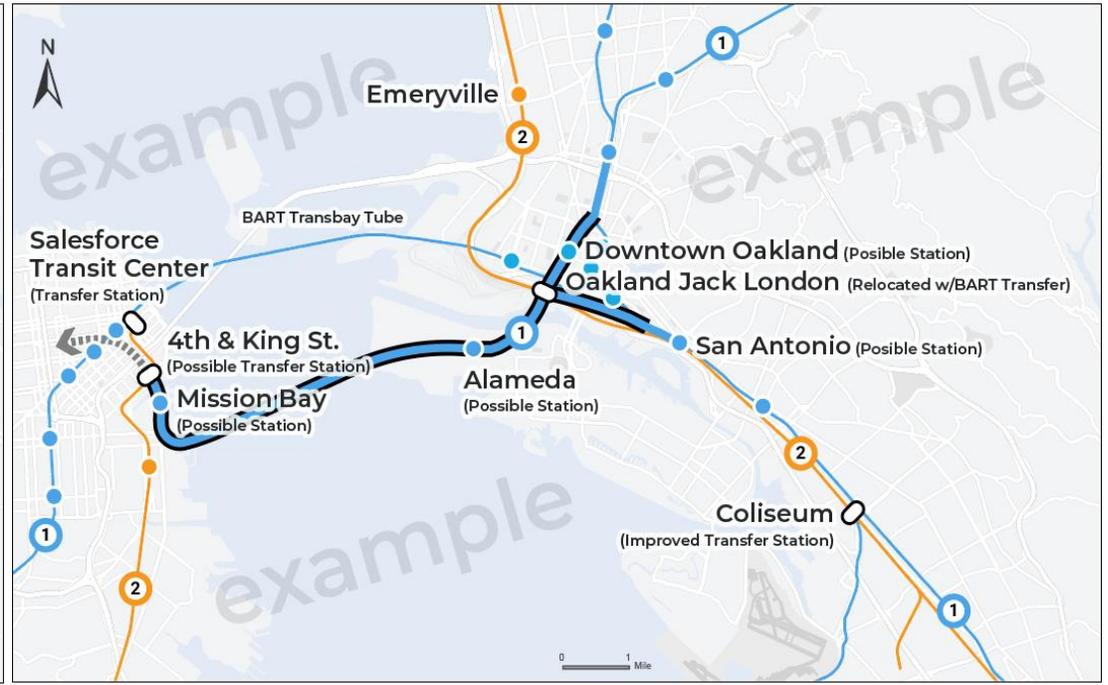
Example Concepts: BART in Crossing

MACARTHUR TO MISSION



- ① BART Concept
- ▬ BART Rail Concept (Tracks Underground)
- ⋯ BART Rail Concept (Possible Extension)

MACARTHUR TO MISSION BAY



- | | |
|--|---|
| Stations | Existing and Planned |
| ● BART | ① BART |
| ● Regional Rail | ② Regional Rail |
| ○ Transfer | |



Equity at Link21 Core

Link21 Program is being built on a commitment to equity - internally and externally

Consistent with Office of Civil Rights Racial Equity Strategy

Integrated into all work and teams

- Equity Vision Statement
- Equity Blueprint
- Defining Priority Populations
- Equity Integration Liaison for Each Task
- Equitable Engagement



Defining Priority Populations

Link21 defines priority populations as the geographic areas where people are most impacted by negative economic, mobility, community, health, and safety outcomes. These outcomes are often correlated with race, ethnicity, gender, income level, and other historically underserved identities in the Megaregion.



Equity at Link21 Core

Equitable Engagement

- Direct and accessible engagement

Co-Creation

- Prioritizing communities that have been marginalized
- Partnering to understand needs and identify opportunities

Equity Advisory Council (EAC)

- Benefiting those who need it most



CONNECT WITH US



SPEAKERS BUREAU & GRASSROOTS

855-905-Link (5465)



WEBSITE

Link21Program.org



SOCIAL MEDIA

Follow BART &
Capitol Corridor on
LinkedIn, Twitter,
Facebook, Instagram

#Link21



INSERT TIMER HERE



AGENDA ITEM D: EAC Overview

- EAC Group Values
- Councilmember Roles & Responsibilities
- EAC Charter
- EAC Bylaws
- Equity Flag Process
- Honorarium Pilot/Personal Services
- 2023 Meeting Calendar



AGENDA ITEM D: EAC Group Values



AGENDA ITEM D: EAC Charter

Charter establishes member roles and responsibilities, including:

- Participate in virtual meetings every other month
- Provide input on policy development, and proposals for the Program
- Make formal recommendations to the Program team



AGENDA ITEM D: EAC Charter

Charter establishes guiding principals and values, including:

- Integrating lived experts (those who have lived experience in inequitable transportation and infrastructure) into Link21-especially for interim non-Board decisions.
- Supplementing other co-creation activities, such as co-creation workshops, to increase opportunities for community partnership and influence at key points in the program development.
- Introducing a community-driven body which has the benefit of long-term engagement with the program, which will allow for deeper discussions and stronger community alignment with how Link21 progresses.



AGENDA ITEM D: EAC Bylaws

Bylaws represent governance of the EAC, including:

- Defining EAC membership and general membership expectations
- Council operations and public participation
- Process for raising an equity flag



AGENDA ITEM D: Equity Flag Process

Bylaws define an equity flag and the process to raise one.

- What is the equity flag?
- How do you raise the equity flag?
- What happens when you raise the equity flag?



AGENDA ITEM D: EAC Honorarium Pilot

Members will be compensated for their service on the EAC.

Link21 established an Honorarium Pilot which includes a barrier mitigation fund “support stipend.”

Administered through a Personal Services Agreement.



AGENDA ITEM D: 2023 Meeting Schedule

DATE	TIME
February 14, 2023	1:00-3:30 p.m.
February 28, 2023	1:00-3:30 p.m.
April 18, 2023	1:00-3:30 p.m.
June 20, 2023	1:00-3:30 p.m.
August 22, 2023	1:00-3:30 p.m.
October 17, 2023	1:00-3:30 p.m.
December 12, 2023	1:00-3:30 p.m.



INSERT TIMER HERE



Agenda Item #5: Next Meeting Date



Agenda Item #6: Adjournment

