



CONNECT NORTHERN CALIFORNIA

# Equity Advisory Council (EAC) Meeting #6

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October 17, 2023



# Agenda Item I: Call To Order

# Virtual Meeting Details



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Meeting is being  
recorded



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Includes  
Closed  
Captioning



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Technical  
Support  
Use raise hand  
button

# Agenda Item II: Roll Call

# Agenda Item III: Public Comment

# Agenda Item IV: Meeting Topics

# AGENDA ITEM A: Action Item

**AGENDA ITEM A:** Approval of August 22, 2023, Meeting Minutes

# AGENDA ITEMS B-E: Agenda Review

**AGENDA ITEM B:** Follow-up to Previous EAC Feedback

**AGENDA ITEM C:** EAC Bylaw Updates & Proposed Amendments

**AGENDA ITEM D:** Proposed Meeting Schedule for 2024

**AGENDA ITEM E:** Link21 Concepts Trade Off & Benefits

**AGENDA ITEM F:** Approval of EAC Anti-Displacement Focus Statement

**AGENDA ITEM B:**  
Follow-up to Previous EAC Feedback

# Link21 Team Composition Survey Results

## What is the diversity of staff involved with developing the Business Case equity metrics?

- 287 people completed survey (88% response rate)
- Collected demographic data on race/ethnicity, gender, and disability
- The results compare closely to demographic data for the megaregion

# Link21 Team Composition Survey Results

Race/Ethnicity	Link21	Megaregion	
African American/Black	7%	5%	
American Indian/Alaska Native	1%	<1%	
Asian/Pacific Islander	20%	22%	
Caucasian/White	52%	40%	
Latino/Hispanic	12%	28%	
Middle Eastern/North African	2%	N/A	
Prefer not to say	4%	N/A	
Other	2%	<1%	

Note: Race/ethnicity questions are framed differently in the Census than they were in Link21's survey. As a result, parallel data is not available for all races/ethnicities.

# Link21 Team Composition Survey Results

Disability	Link21	Megaregion
 Yes	5%	11.4%
 No	92%	N/A
 Prefer not to say	3%	N/A



Note: Disability questions are framed differently in the Census than they were in Link21's survey. As a result, parallel data is not available.

# Link21 Team Composition Survey Results

Gender	Link21	Megaregion
 Female	49%	50.1%
 Male	47%	49.9%
 Non-binary	2%	N/A
 Prefer not to say	2%	N/A
 Other	N/A	N/A



Note: Gender questions are framed differently in the Census than they were in Link21's survey. As a result, parallel data is not available.

**AGENDA ITEM C:**  
EAC Bylaw Updates & Proposed Amendments

# Equity Metrics Co-Creation Partners



Community members also played a key role in shaping the Business Case equity metrics through co-creation

# Proposed Amendments to EAC Bylaws

## EAC Bylaws Amendments:

- EAC bylaws guide the operations of the Council
- Bylaws may be amended with a first reading (today), feedback from members, and a final vote to confirm amendments (at our next meeting)
- Proposed amendments reflect what we have learned in our first year together, and feedback we have received from EAC members

# Proposed Amendments to EAC Bylaws

## EAC Membership Amendments:

- **Staggered Terms** to ensure the EAC maintains continuity
- **Renewal of Terms** to clarify ongoing participation options for members
- **Subcommittees and Workgroups** supporting additional mechanisms for EAC members to provide meaningful input
- **Office Hours** formalizing our current practice into bylaws

**AGENDA ITEM D:**  
Proposed Meeting Schedule for 2024

# **AGENDA ITEM E:**

Link21 Concept Trade Off & Benefits

# Meet Our Team



**Camille Tsao**

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Link21 Program Lead,  
Capitol Corridor

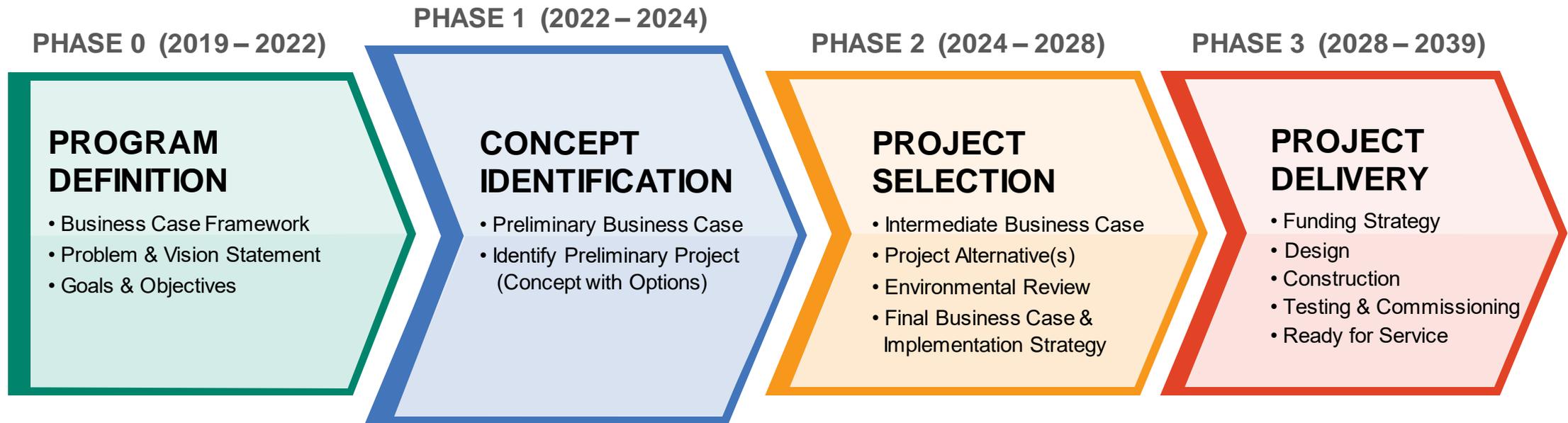


**Brian Soland**

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Link21, Manager of  
Rail Planning, BART

# Link21 Program: Moving Toward Stage Gate 2



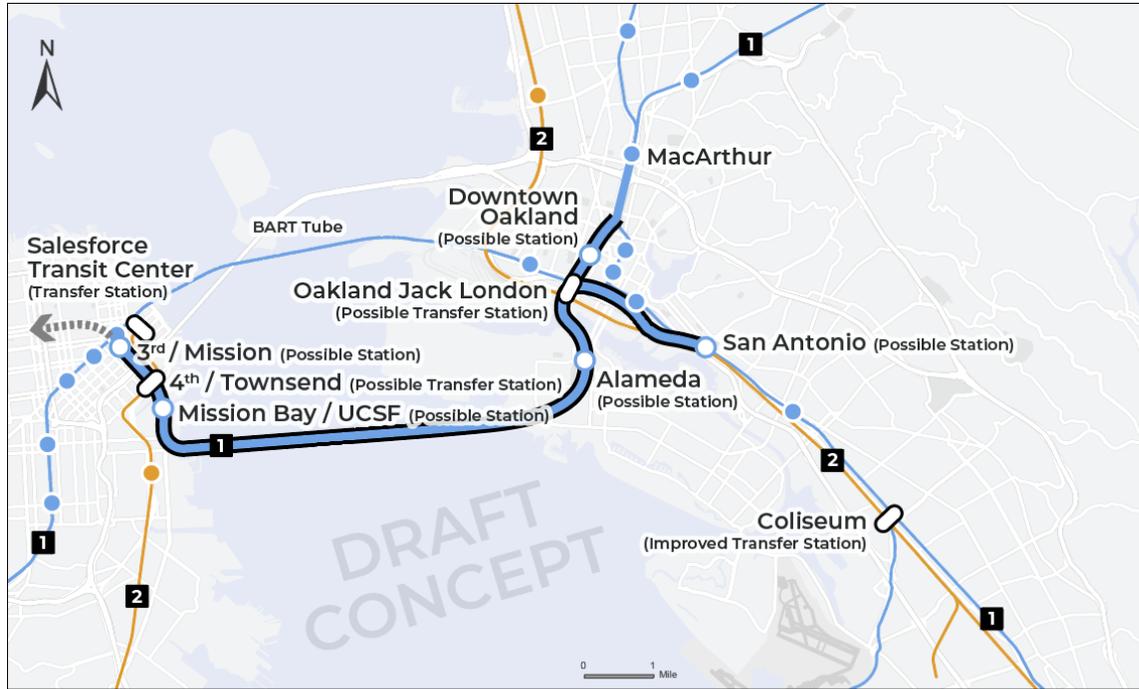
## Stage Gate 2 (April 2024) Board Action

**Define Preliminary Project - including train technology;** which will be refined along with identification of alternatives with continued community, stakeholder, and public engagement, into a proposed Project ready for Environmental Review (Phase 2).

# Initial BART: Concepts C & D

**Concept C:** Downtown San Francisco via Alameda

**Concept D:** Downtown San Francisco via Mission Bay and Alameda



— BART Rail Concept  
— BART Rail Concept (Tracks Underground)  
 Possible Rail Extension

**Stations**  
● Existing BART Rail  
  Possible BART Rail  
● Existing Regional Rail  
  Possible Regional Rail  
 Transfer

**Existing and Planned**  
— BART Rail  
— Regional Rail

— BART Rail Concept  
— BART Rail Concept (Tracks Underground)  
 Possible Rail Extension

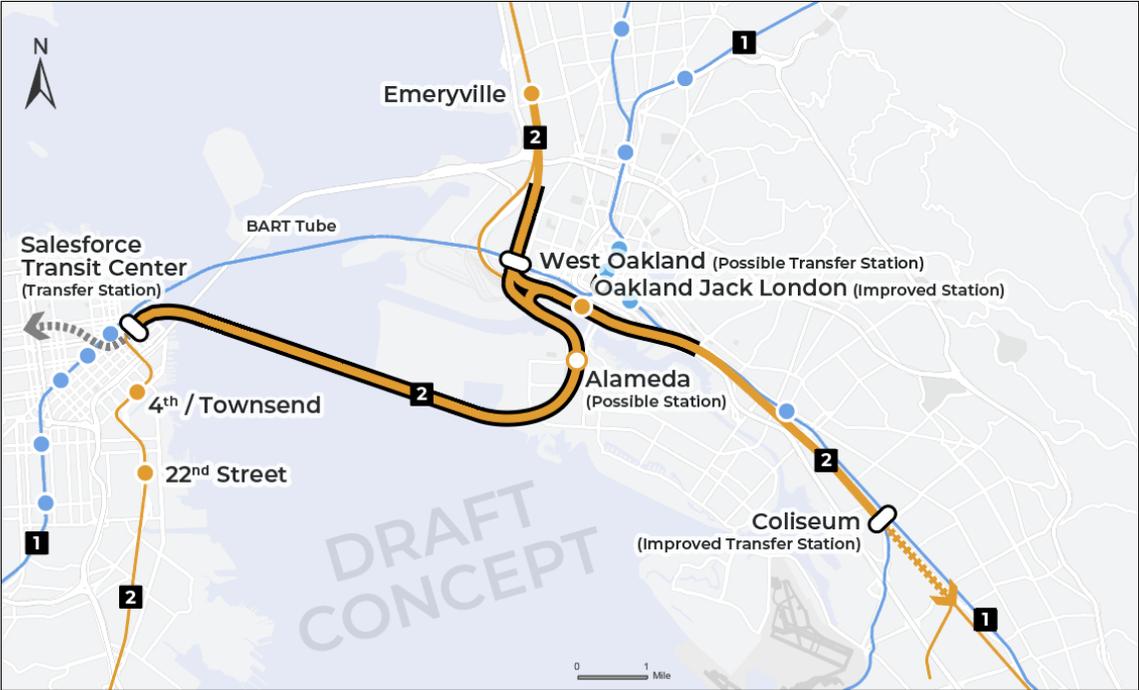
**Stations**  
● Existing BART Rail  
  Possible BART Rail  
● Existing Regional Rail  
  Possible Regional Rail  
 Transfer

**Existing and Planned**  
— BART Rail  
— Regional Rail

# Initial Regional Rail: Concepts A & B

**Concept A:** Salesforce Transit Center to Jack London District via Alameda

**Concept B:** Salesforce Transit Center via Port of Oakland



- Regional Rail Concept
- Regional Rail Concept (Tracks Underground)
- Regional Rail Concept (Possible Improvements)
- Possible Rail Extension

- Stations**
- Existing BART Rail
  - Possible BART Rail
  - Existing Regional Rail
  - Possible Regional Rail
  - Transfer

- Existing and Planned**
- BART Rail
  - Regional Rail

- Regional Rail Concept
- Regional Rail Concept (Tracks Underground)
- Regional Rail Concept (Possible Improvements)
- Possible Rail Extension

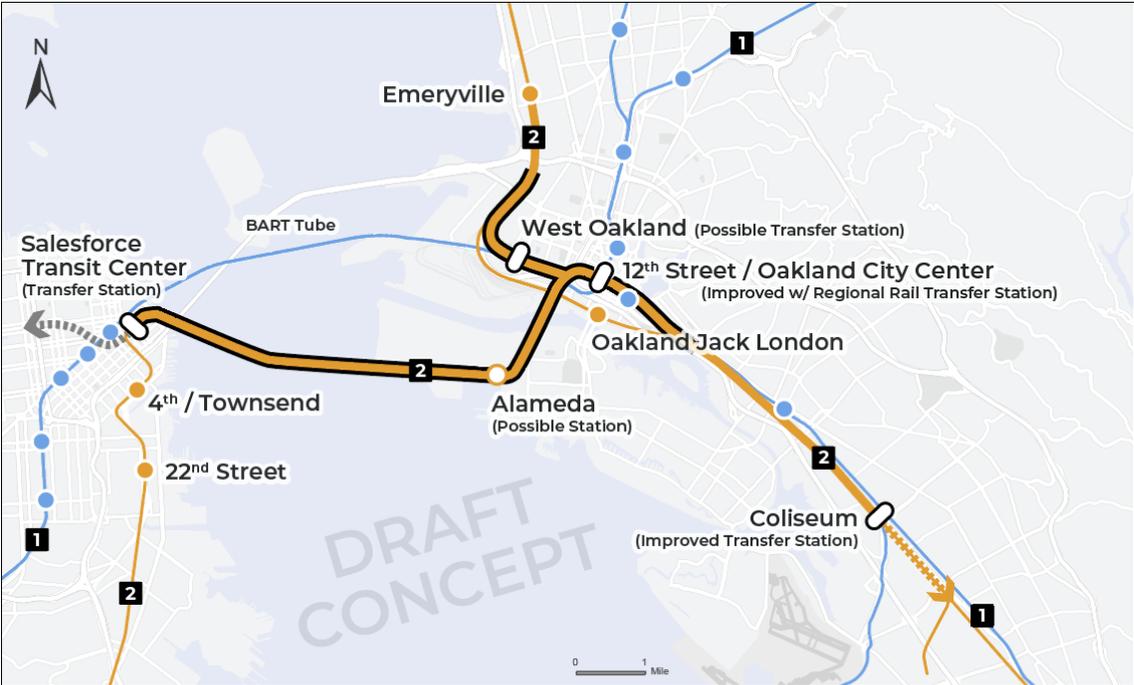
- Stations**
- Existing BART Rail
  - Possible BART Rail
  - Existing Regional Rail
  - Possible Regional Rail
  - Transfer

- Existing and Planned**
- BART Rail
  - Regional Rail

# Initial Regional Rail: Concepts E & F

**Concept E:** Salesforce Transit Center to MacArthur via Alameda

**Concept F:** Salesforce Transit Center to Oakland City Center via Alameda



- Regional Rail Concept
- Regional Rail Concept (Tracks Underground)
- Regional Rail Concept (Possible Improvements)
- Possible Rail Extension

- Stations**
- Existing BART Rail
  - Possible BART Rail
  - Existing Regional Rail
  - Possible Regional Rail
  - Transfer

- Existing and Planned**
- BART Rail
  - Regional Rail

- Regional Rail Concept
- Regional Rail Concept (Tracks Underground)
- Regional Rail Concept (Possible Improvements)
- Possible Rail Extension

- Stations**
- Existing BART Rail
  - Possible BART Rail
  - Existing Regional Rail
  - Possible Regional Rail
  - Transfer

- Existing and Planned**
- BART Rail
  - Regional Rail

# Analyzing Benefits and Trade-offs

- Using the Business Case to identify benefits and trade-offs for a decision for Regional Rail or BART in the crossing
- This will be a topic for upcoming community outreach

## **EAC Considerations**

- What trade-offs and benefits are meaningful from an equity perspective?

# Passenger Experience

## Similarities and Differences

### Independent of Crossing Technology

- Uninterrupted transbay rail service if one crossing goes out of service
- Additional urban/metro service (similar to BART today – frequent and fast, timely)
- Extended Hours on BART (Requires policy decision / action by BART)
- Improved / new transfers between BART and Regional Rail to save travel time
- Reduce potential future crowding in existing BART crossing

# Passenger Experience

## Similarities and Differences

### Specific to Crossing Technology

- BART crossing:
  - Faster travel time between East Bay BART lines and Mission Bay / SOMA
  - Allows for more frequent east bay BART service, including connections with planned Valley Link service
- Regional Rail crossing
  - Direct service and faster travel times for megaregional trips (Sacramento - SF/Peninsula, Stockton – SF/Peninsula)
  - Direct service and faster travel times between Peninsula and inner East Bay

# Benefits and Trade-Offs

## Key Differentiators

- Equity
- Service
- Connections
- System Performance (Network integration)
- Deliverability and Funding

# Join Us This Fall

## Online Open House

Join the conversation anytime 24/7 for 30 days, starting in early November, to participate when it works for you.



## Virtual Events

Attend to hear a presentation and ask questions.

- **Wednesday, Nov. 1, 6–7:30 pm**  
Community Meeting
- **Monday, Nov. 6, 6–7 pm**  
Office Hour



## PROGRAM MILESTONES

### Fall 2023:

#### Megaregional Outreach Events

- Online Open House, Virtual Community Meeting & Office Hour
- Program and ongoing analysis update
- Train technology and concept options
- Input gathering

### Early 2024:

#### BART & Capitol Corridor Boards

- Recommendation of train technology in crossing
- Extents of initial Link21 project

# 10-MINUTE BREAK

**AGENDA ITEM F:**  
Approval of EAC Anti-Displacement  
Focus Statement

# Context

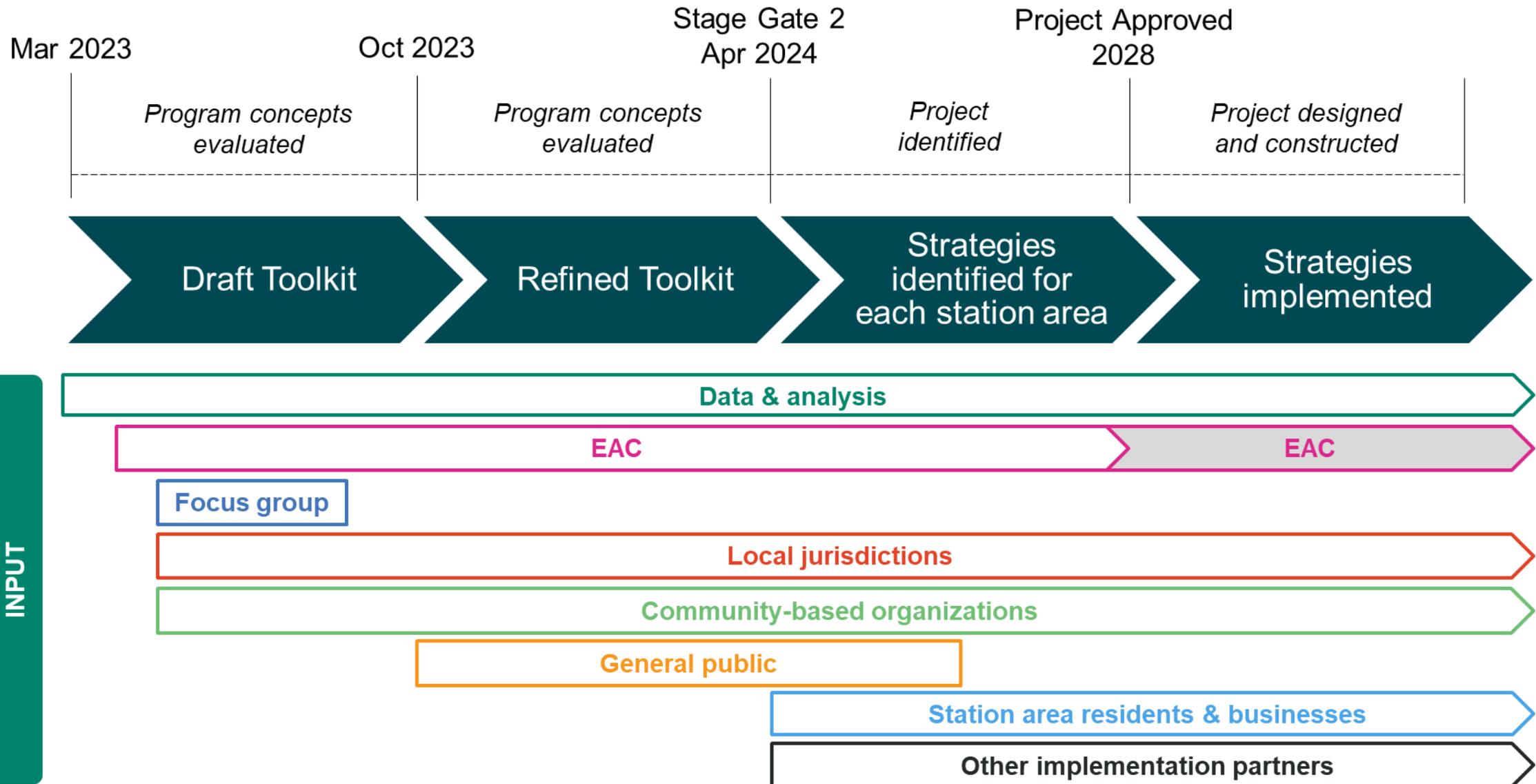
## EAC Meetings & History

- June Meeting: Introduction to anti-displacement; research; Link21 approach to evaluating displacement risk and identifying anti-displacement strategies (Anti-displacement Toolkit)
- July Office Hours: Anti-displacement Q&A
- Sept Office Hours (2): Anti-displacement Focus Statement

## Link21 Anti-Displacement Team

- Ongoing: Data collection and research
- July & August: Anti-displacement Toolkit focus group (2 meetings)

# Anti-Displacement Toolkit Process



# Purpose of EAC Anti-Displacement Discussion



Create and approve EAC  
“Anti-Displacement Focus Statement.”

# What is the Anti-Displacement Focus Statement?



A sentence or paragraph that identifies the **anti-displacement topic(s)** that the EAC will focus its discussion on.

# Why Do a Focus Statement?

## **Establishes EAC's Intention**

- EAC can directly shape the discussion
- Focuses discussion on what's important to the EAC

## **Improves Link21's Anti-Displacement Efforts**

- Opportunity to go deep into select topic(s)
- Better able to learn from EAC's expertise and experience

# Examples of Focus Statement Format

“For anti-displacement, the EAC will explore **[topic(s)]**.”

**Topic(s)** can be related to:

- Displacement risks;
- Anti-displacement strategies; and/or
- Anti-displacement implementation approaches

# Implementing Anti-Displacement Strategies



## Physical Space

Provide physical space on station property



## Coordination

Advocate and coordinate with other entities



## Funding

Provide funding (depending on restrictions)

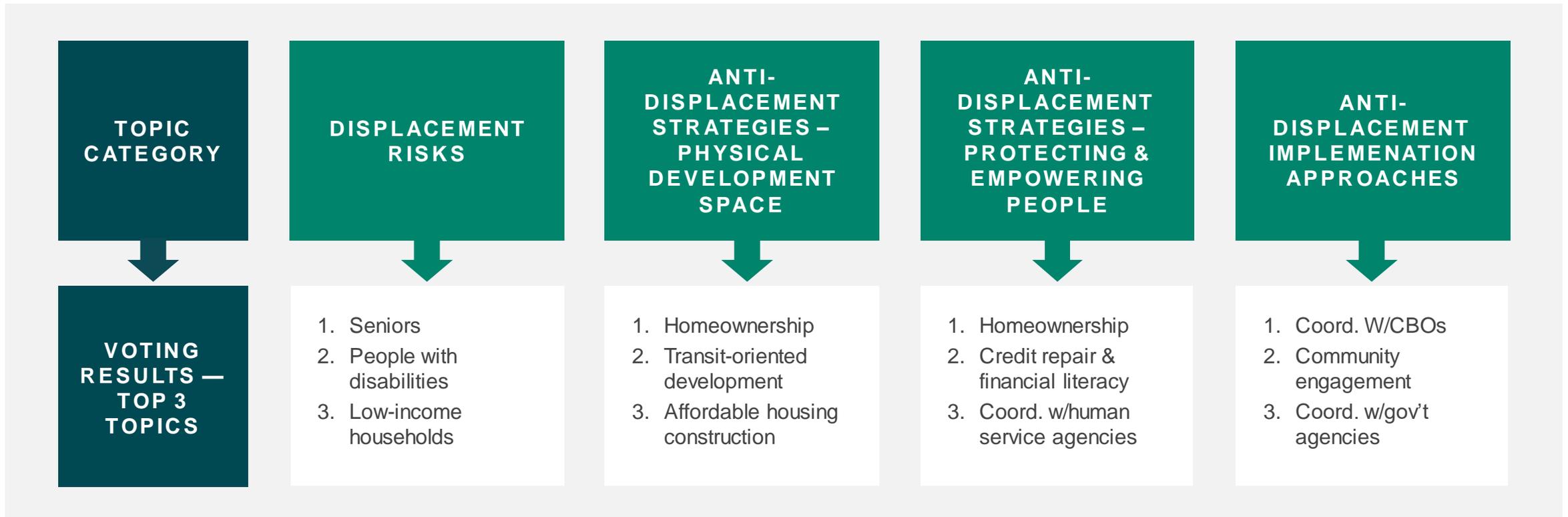


## Hiring and Procurement

Hire people and procure goods and services

# Anti-Displacement Office Hours

At the September 5<sup>th</sup> and 12<sup>th</sup> office hours, EAC members reviewed the **57 anti-displacement topics** raised by the EAC to date and voted on the topics they think should be included in the Focus Statement.



# Goal of Today's EAC Meeting

## EAC Topics (Finalists from office hours)

- Seniors
- People with disabilities
- Low-income households
- Homeownership
- Transit-oriented development
- Affordable housing construction
- Credit repair & financial literacy
- Coord. with human service agencies
- Coordination with CBOs
- Community engagement
- Coordination with gov't agencies



## 1-2 Topics

Select **1-2 topics** to be outlined in the focus statement.



## Focus Statement

Identifies the **anti-displacement topic(s)** that the EAC will focus its discussion on.



[Exercise to create final Focus Statement]

# Approval of Focus Statement

## Proposed EAC Anti-Displacement Focus Statement:

- [Enter]

# Seeking Your Input

## Preferences for future EAC conversations on anti-displacement?

- EAC member presentations
- Case studies from other places/projects
- Panel discussions with government agencies, outside organizations and/or community members
- Link21 team research and presentations
- Others?

[Exercise to receive input for future EAC  
conversations]

# **AGENDA ITEM G:** Public Comment

# Agenda Item V: Next Meeting Date

# Agenda Item VI: Adjournment